

Harnessing RAG Technology

A Practical Guide to Smarter Information Access

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Serial AI Entrepreneur

VentureBeat: Top 100 people
worldwide to watch in the AI space

Former CEO / CTO TheVentury

Former CEO BotBase

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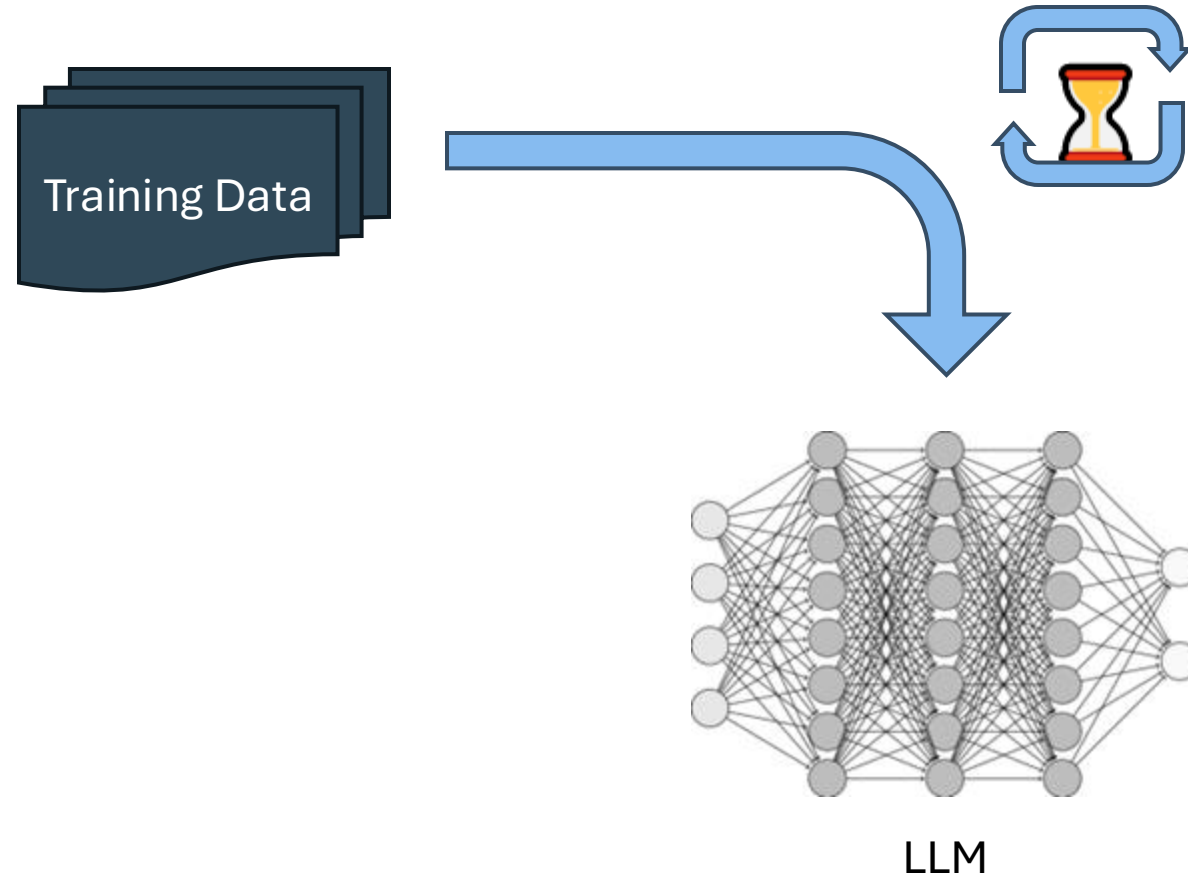
CTO Coach



Large Language Models

A quick and naïve Introduction

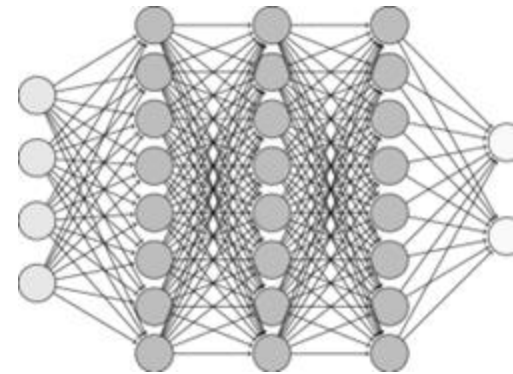
Large Language Models - Training



Large Language Models - Inference

[System Message]
You are a helpful chat bot.
You answer questions.

[User Question]



LLM



Output

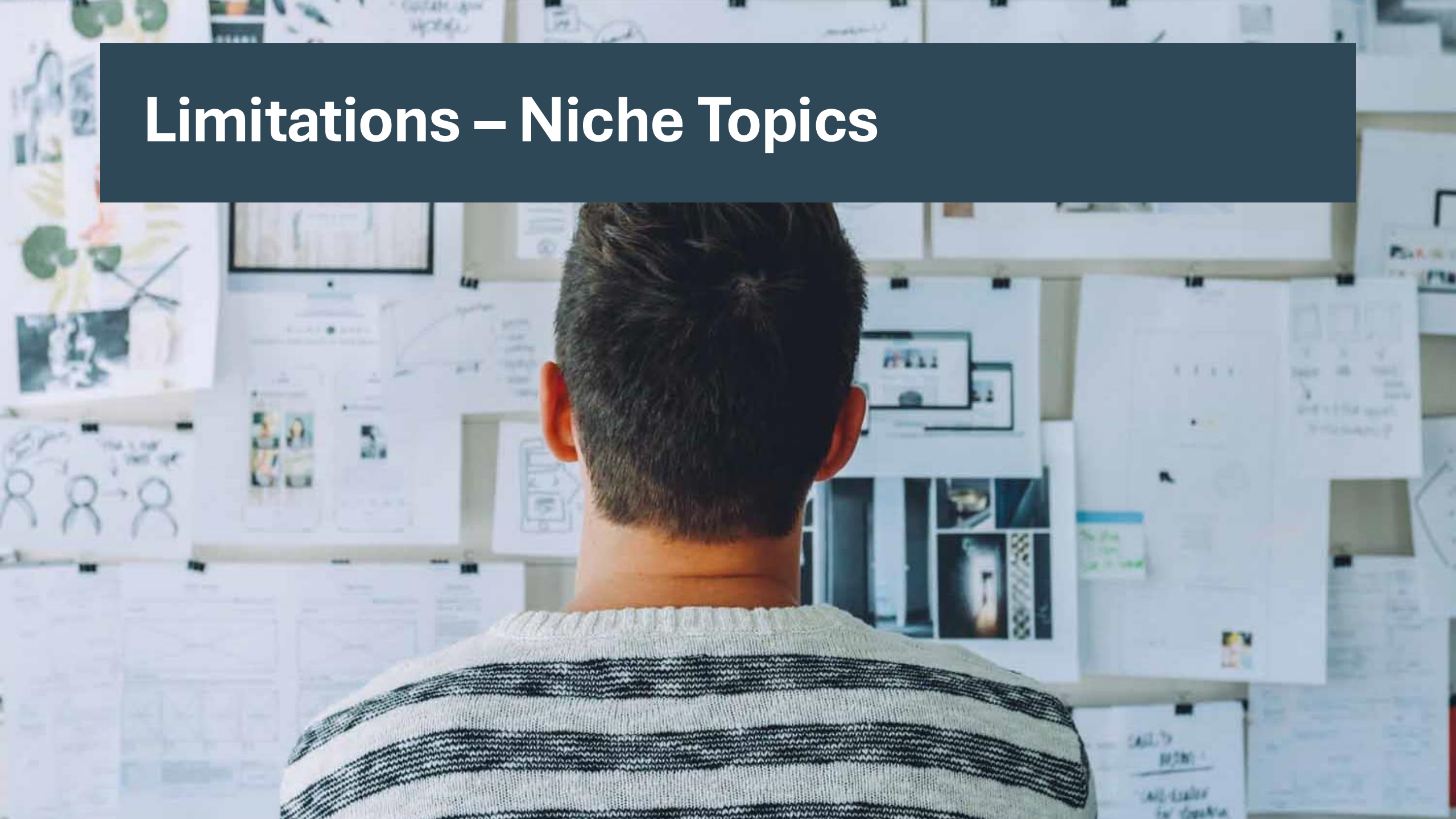
Limitations – Cut off



Limitations – Hallucinations



Limitations – Niche Topics

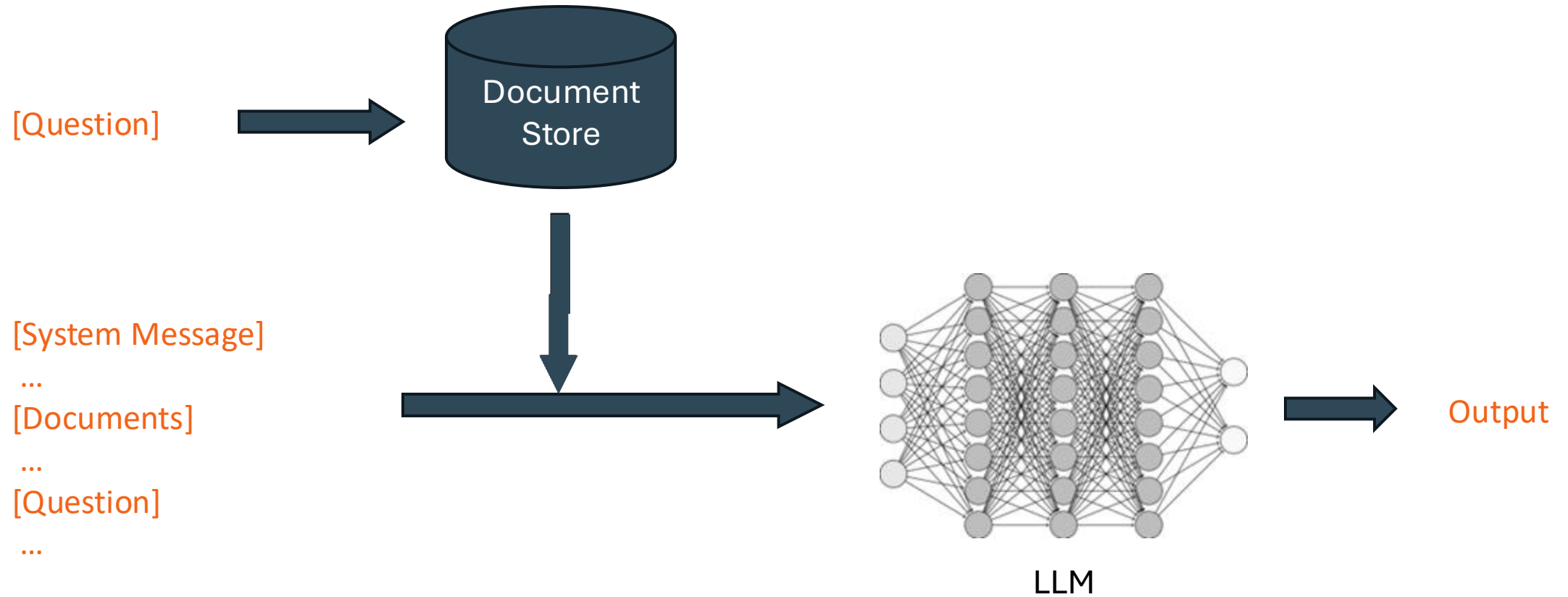




It's RAGtime

Retrieval Augmented Generation as solution

RAG + LLM

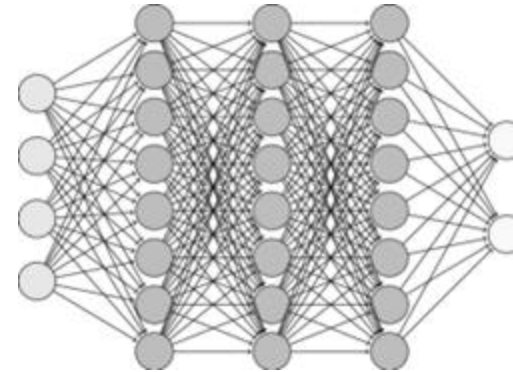


RAG + LLM

[System Message]
Given these documents,
answer the question.

[Documents]
Document 1 content
Document 2 content
Document 3 content

Question: [Question]



LLM



Output

Why Retrieval Augmented Generation?

Adding “live context” to LLMs

- Augments LLMs with external data sources
- Access to specific documents during inference
- Improves accuracy & relevance
- ‘Grounding’: Less Hallucination, Citation and Attribution

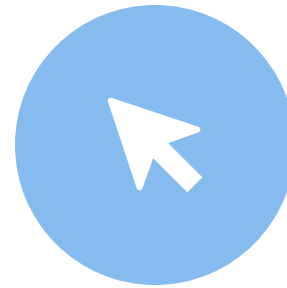
SHOW & TELL

Demo Time

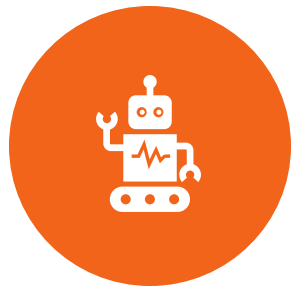
Current Applications of RAG



Chat Agents



AI Productivity Tools



AI features of Software /
SaaS solutions



Part of most purpose-
built AI agents

Data Privacy & Compliance

“If you are logging in with your consumer google account and choose to provide feedback, human reviewers may review your queries, uploads, and the model's responses to troubleshoot, address abuse or make improvements.”

Google (NotebookLM)

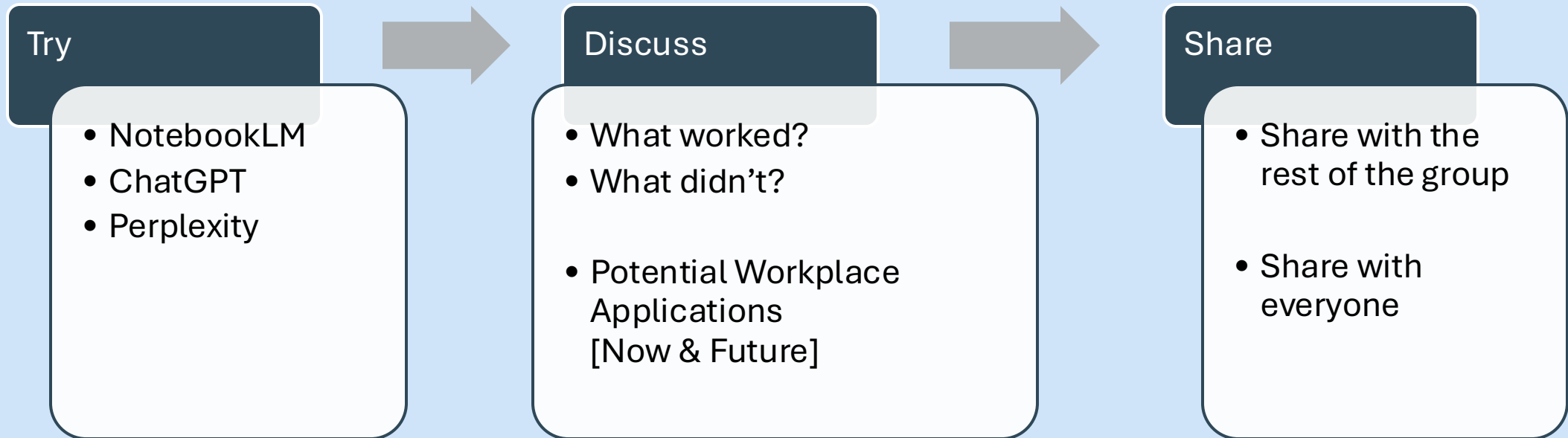
“When you use our services for individuals such as ChatGPT or DALL•E, we may use **your content to train our models.”**

OpenAI (ChatGPT)

“we may use any of the above information[User Input] to provide you with and improve the Services (including our AI models) and ... monitoring and analyzing trends, conducting internal research and development, ...”

Perplexity

Group Assignment



<https://mimirio.com/testdata.zip>

Looking Ahead ...

Consider what you can do now and envision future possibilities

Future of RAG in business

- **Scaling:** just left research state (TRL 6) - big scaling challenges!
- **ARAG:** dynamically changing strategy based on context and need
- **Short term memory**
- **Feedback loop:** Improve retrieval based on user feedback
- **Cross-Modal Capabilities:**
multiple data modalities (text, image, video, etc.) for even more nuanced responses
- **Ethical and Bias Considerations**
fairness, transparency, and accountability



Trusted AI for smarter Businesses

- 🧑‍🤖 Autonomous RAG agent – no more upload, universal context
- 🧑‍🤖 Private cloud / on-premise - fully GDPR compliant, 100% loyal
- 🧑‍🤖 Business automation – amplify your answers by taking actions

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